

# ImageMask™

## ImageMask: Protecting Your Business and Customers

At a time when paper checks are at an all time decline, check fraud is at an all time high. Check 21 and electronic documents and records have brought sensitive customer information to the online channel. Online documents such as check images, bank statements, brokerage statements, medical records and legal documents all contain sensitive, personal data that, if compromised, can pose significant risk to businesses and consumers alike.

ImageMask allows online businesses to continue to provide the convenience of online access to documents or transaction information without revealing sensitive data.

- All image masking is done on-the-fly to the presented image only – without altering the original stored image, and without requiring any additional hardware or storage space.
- The new image offers customers the information needed for most purposes while obscuring the sensitive information enough to prevent viewing by unauthorized users.



What if your customers still need to access the original document? No problem. While masked documents are excellent for security measures, occasionally customers may request to view the original scanned documents. Since the original document is never altered, there are several ways to satisfy those requests:

- **Online:** Display the unmasked image after offering a second level of authentication.
- **Regular Mail:** Create a revenue generating service that will mail printed copies of the original images to the customer's home address on record.
- **Branch:** Offer the option of visiting a local branch and show an ID to pick up a copy of the original.



### Conceal Sensitive Online Information:

Offer online viewing of documents, without revealing sensitive data

Original documents are never altered

Configurable for any document

Excellent for banking, medical and legal documents

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